

# Agent-based approaches to modelling social systems

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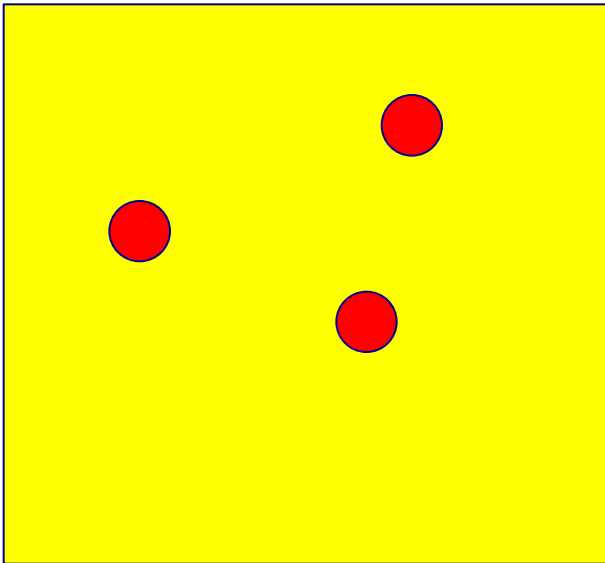


# Overview

- What is an agent-based model (ABM)?
- How are agent-based models used in the social sciences?
- What are the strengths and limitations of agent-based modelling?



Agent-based models are a bottom-up approach for understanding and predicting social phenomena







# ABM in the social sciences (Gilbert 2008)

## Abstract Models

Used in the development of general social theory, by forcing a complete description of social processes  
e.g. process of segregation

## Middle Range Models

Used to describe particular social phenomena in general terms  
e.g. racial segregation in cities

## Facsimile Models

Used to reproduce specific phenomena, with a view to prediction  
e.g. racial segregation in Chicago, 1940-50.





# Middle Range Model



# Where do the agent interaction dynamics come from?

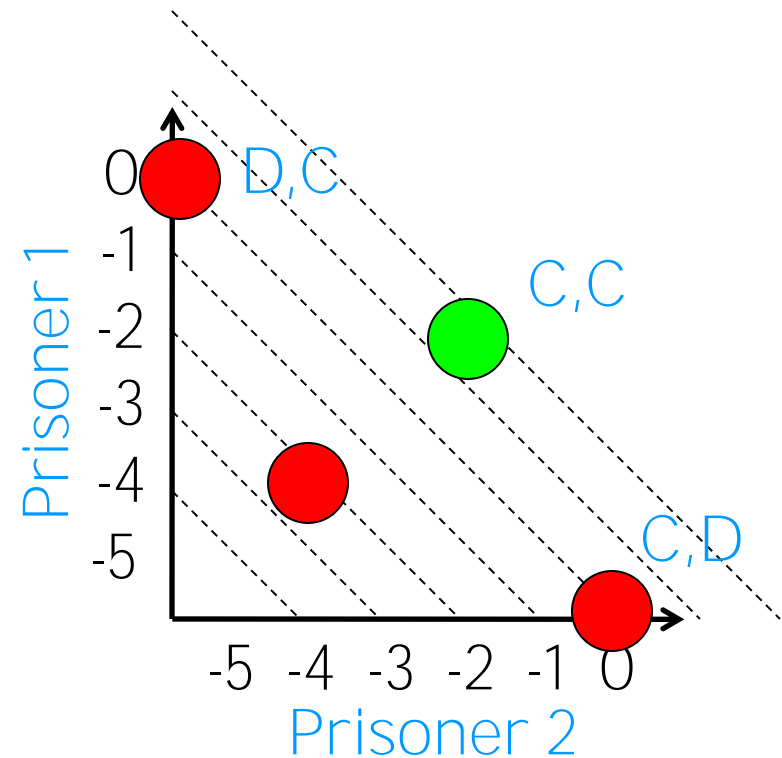
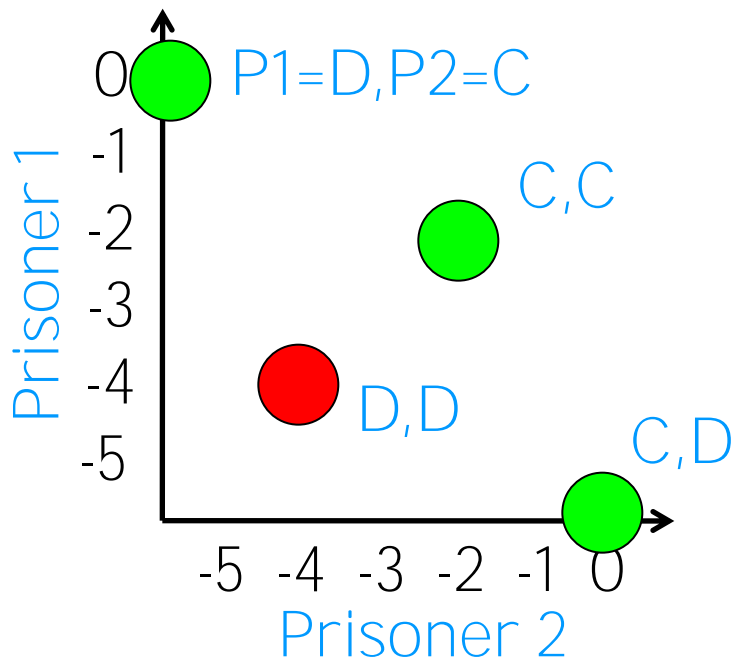
- Very simple rules based on high-level abstractions of behaviour (e.g. segregation model)
- Rules based on sociology or social psychology theory (e.g. theory of planned behaviour)
- Elicitation of rules based on empirical observation in controlled conditions
- Non-prescription of rules, within some adaptive framework of bounded rationality...



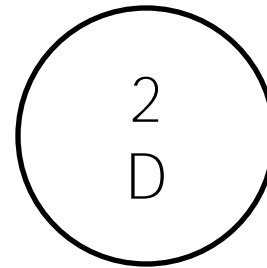
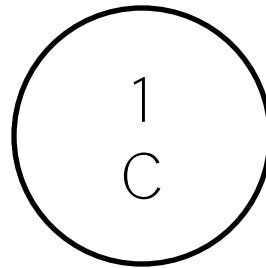




# What is 'socially' optimal?



# Formulate bounded rationality as automata





# Critical evaluation of ABM

## Strengths

- Explicit representation of dynamic causal processes
- No strong linearity assumptions
- Able to handle heterogeneity
- Permits bounded rationality and mistake-making by agents.



# Further reading

